

ABSTRACT

**An adhesive of the invention for polarizing plates used for
5 forming an adhesive layer in a polarizing plate in which a polarizer
and a transparent protective film is are adhering with each other
via the adhesive layer, wherein the adhesive for polarizing plates is
an aqueous solution containing a polyvinyl alcohol-based resin
having an acetoacetyl group and a crosslinking agent, and the
10 aqueous solution has a pH of 4.3 or less. The adhesive of the
invention for polarizing plates is good in durability and long in pot
life.**